

Christian Severin

Senior Creative Producer

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310.804.6895

[demo reel](#) [LinkedIn](#) [imdb](#)

TECHNICAL SKILLS

Premiere
After Effects
Photoshop
Illustrator
Audition
Maya 3d
Pro Tools
Office 365
others

CAPABILITIES

Artist – video editing, motion graphics, animation, visual effects, music recording

Management/Team Leader - teams of 20+ artists

Writing – video scripts, marketing materials, project proposals, lyrics

Creative Direction – concept development, visual style, graphic design and corporate branding

Production – direct, shoot, light, audio, on camera talent, voice over artist

PROFESSIONAL SUMMARY

With a career dedicated to captivating audiences through compelling storytelling, I excel in capturing attention and persuading individuals to take action. I've spent many years focused on mastering the art of visually presenting concepts and visions. My experience spans across feature films, television, sales, marketing, and social media.

EXPERIENCE

Creative Lead-Multimedia Cisco Systems: CX Marketing 2021 - 2024

Conceptualized, wrote, produced and directed marketing materials (video, animation, digital signage) for a global audience.

Utilized skills in on-set production, editing, 2D/3D animation, audio engineering, and project/team management to deliver high-quality content.

Specialized in creating social media, website, and live event materials to enhance brand visibility and customer engagement.

Achieved significant success within Cisco CX, producing one of the most viewed social media videos (30,000 views).

Creative Producer Cisco Systems: Cisco Films 2016-2021

Same as above, plus project budgeting, resource management and proposal writing

I also created the most viral internal video (16,000 views), and one of the most watched external videos of the year (100,000 plus views).

Creative Director/Partner: Trilogy Visual Media 2011-2016

Reopened an obsolete video production company and made it profitable.

Implemented a new partner approach propelling our operation to achieve a yearly revenue of half a million dollars.

Curated new clients, cultivated relationships, lead creative, managed employees and freelancers

Creative Director/Producer/Visual Effects Supervisor and 3d Artist: Freelance 2005-20011

Worked on 20+ major motion pictures and 100+ television episodes.

EDUCATION

Bachelor of Fine Arts: University of Cincinnati, Ohio
plus two years of business communications

(References upon request)